

Amendment to the Claims:

The listing of claims will replace all prior versions and listings of claims in the application:

Listing of Claims:

Claim 1. (Currently amended): A method for distributing video images of a racing event from the perspective of an individual race participant to one or more individual viewers comprising the steps of

providing each of a plurality of participants in said event with a video camera positioned to provide a view of the race from that participant's perspective,

providing each of said cameras with a respective transmitter for transmitting information regarding video images generated by the camera, which video image is the participant's view of the race,

providing retransmission equipment for receiving information transmitted by the transmitter and directing information regarding video images from each of the plurality of cameras to respective channels for remote viewing at a viewer's location ~~viewers' locations,~~

providing channel selectors that permit viewers at their individual locations to select from among the channels a particular participant's view of the race,

simultaneously operating said cameras during the event so as to generate a plurality of camera feeds during the event, each feed reflecting a perspective of the respective participant in real time, transmitting the plurality of feeds to the retransmitting equipment, and

retransmitting the feeds to said channels, such that each of a plurality of viewers is able ~~allowed~~ to select from a plurality of said channels ~~to thus enable viewing of the event through~~ the perspective of one or more participants ~~of greatest interest to the particular viewer,~~

wherein the video images are transmitted by way of a pay-per-view television system or Internet or the like.

Claim 2. (Original): The method of claim 1 in which the video cameras are provided with microphones and provide audio information that accompanies the video image information and is selectively receivable by viewers.

Claim 3. (Currently amended): The method of claim 1 wherein the information regarding video images is transmitted by way of a pay-per-view television system, ~~wherein and~~ the viewer selects video images of interest by selecting a particular pay-per-view channel.

Claim 4. (Currently amended): The method of claim 1 wherein the information regarding the video images is transmitted by way of the Internet and the viewer selects ~~selected~~ video images of ~~interest~~ by operating keys or a mouse of a computer.

Claim 5. (Currently amended): The method of claim 1 wherein the viewer is able to ~~viewers~~ select ~~camera feed from a camera associated with a~~ single participant ~~of particular interest~~ or a ~~combination of camera feeds from cameras of a~~ plurality of participants ~~or particular interest~~, wherein a single or plurality of resulting selected images are viewed on a split television or monitor screen.

Claim 6. (Currently amended): The method of claim 1 wherein a split television or monitor screen shows a combination of video images from a camera associated with a selected participant ~~of particular interest to the viewer, on the one hand~~, and a standard viewing program of the sporting event ~~on the other~~.

Claim 7. (Currently amended): The method of claim 1 in which a provider of the images adds advertising to the video information such that the viewer views advertising information along with images of the ~~sporting~~ racing event.

Claim 8. (Currently amended): The method of claim 7 wherein the provider intersperses information about the racing ~~sporting~~ event or the participant within the advertising information.

Claim 9. (Currently amended): The method of claim 7 wherein the provider keeps track of viewers' requests for camera feed of the racing ~~sporting~~ event as a function of the participants of interest and uses the resulting information to help satisfy viewer interest, compensate participants, and/or price advertising opportunities.

Claim 10. (Currently amended): The method of claim 1 in which camera feed is generated for all participants in the sporting event individually.

Claim 11. (Currently amended): The method of claim 1 in which camera feed is generated for a select group of participants individually ~~in the sporting event~~, wherein the select group is determined by the number of viewer requests ~~for feed cameras associated with the participants~~.

Claim 12. (Original): The method of claim 1 in which a viewer selects camera feed relating to a group of participants, wherein the group consists of participants of a particular team or participants that are predicted winners of the event.

Claim 13. (Previously presented): The method claim 1 wherein the racing event is a race car competition.

Claim 14. (Currently amended): A system for distributing from the perspective of an individual participant in a racing event ~~sports entertainment~~ comprising a plurality of video cameras each mounted on an individual participant ~~participants in a racing event~~ ~~sporting events~~, a plurality of respective transmitters for transmitting information regarding video images from the plurality of

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cameras, retransmission equipment for receiving information from said transmitters and directing information regarding the video images to respective channels for remote viewing at individual viewers' locations, and channel selectors that permit an individual viewer ~~viewers~~ to select from among the channels, thereby allowing the viewers to select and view video images from at least one of said cameras and thereby obtain an individual participant's view of the race.